



**2025 SAN ANTONIO STOCK
SHOW AND RODEO BBQ
COOKOFF & FESTIVAL**

**JANUARY
25TH, 2025**

****ENTRY TO THE SAN ANTONIO RODEO BBQ COOK-OFF MUST BE
PURCHASED SEPARATELY**



On behalf of Helicopters for Heroes we invite you to join us at our Helicopters for Heroes tent at the 2025 San Antonio Stock Show & Rodeo BBQ Cookoff & Festival on January 25 & 26, 2025. This event will be a day full of BBQ, good times and live entertainment to benefit veteran organizations across the country.

PURCHASE TICKETS

ALL PROCEEDS BENEFIT:



OVER

\$800K+

LAST YEAR

ALL TICKET & SPONSORSHIP SALES ARE A DIRECT DONATION TO HELICOPTERS FOR HEROES

ABOUT HELICOPTERS FOR HEROES

Helicopters for Heroes is a non-profit organization dedicated to honoring and supporting veterans and first responders, founded to educate our nation's youth to respect the importance and value of our Nation's veterans and their legacy of dedication, bravery and sacrifice. We raise money for the causes that help the men and women who have sacrificed so much.

HELICOPTERSFORHEROES.ORG

PITMASTER SPONSOR

\$15,000.00

- Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.
- Signage and banners on main entrance and stage. Priority placement on all signage.
- Negotiated on-going custom sponsorship opportunities
- 20 VIP Tickets + M&G w/ Steve Trevino**
- 3 VIP Tables in front of the H4H stage Saturday night
- Dinner (BBQ Plate) and open bar provided on Saturday

PIT BOSS SPONSOR

\$10,000.00

- Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.
- Signage or banner on main entrance. Priority placement on all signage.
- Negotiated on-going custom sponsorship opportunities
- 14 VIP Tickets + M&G w/ Steve Trevino**
- 2 VIP Tables in front of the H4H stage Saturday night
- Dinner (BBQ Plate) and open bar provided on Saturday

INTRODUCING OUR 2025 BENEFACTORS



HEROES AND HORSES

"OUR VISION IS TO PROVIDE VETERANS THE TOOLS TO DISCOVER WHAT THEY ALREADY HAVE. TO THRIVE, FIND PURPOSE, AND LIVE A LIFE FULL OF MEANING. OVER 41- DAYS WE USE A 360-DEGREE WHOLE HUMAN APPROACH THAT COMBINES WHOLE-FOOD EATING, MINDSET, BREATHING TECHNIQUES, MEDITATION, REMOTE WILDERNESS, AND WILD HORSES. OUR GOAL IS TO BREAK THE ADDICTION CYCLE OF LOOKING OUT FOR ANSWERS AND OUTSOURCING THE DECISIONS THAT IMPACT THEIR LIVES TO OTHERS. YOU PLACE A PERSON AT A DISADVANTAGE TREATING ONLY A SINGULAR ASPECT OF WHO THEY ARE. THE SYMBIOTIC RELATIONSHIP BETWEEN THE PHYSICAL, MENTAL, EMOTIONAL, AND SPIRITUAL ASPECTS OF A HUMAN MUST BE CONSIDERED IF A PERSON IS TO MOVE FORWARD IN THEIR LIFE. OUR VISION LOOKS AT HOW EVERYTHING WORKS TOGETHER CREATING THE SPACE SO A PERSON CAN HEAL."



BOOT CAMPAIGN

"BOOT CAMPAIGN BEGAN WHEN AVERAGE AMERICANS CHOSE TO OUTWARDLY EXPRESS THEIR GRATITUDE FOR ACTIVE DUTY SERVICE MEMBERS, VETERANS AND THEIR FAMILIES BY LACING UP ONE OF THE MOST VISIBLE SIGNS OF MILITARY SERVICE: COMBAT BOOTS. OUR DECADE-LONG EFFORTS HAVE ONLY BEEN MADE POSSIBLE BY PATRIOTS FROM COAST TO COAST WHO HEARD OUR MISSION, BELIEVED IN IT AND TOOK THE NEXT STEP TO HELP US SPREAD IT AMONGST THEIR FRIENDS, FAMILIES AND COLLEAGUES. BOOT CAMPAIGN IS ACCREDITED BY THE BETTER BUSINESS BUREAU AND WAS SELECTED AS ONE OF 26 NATIONAL VETERAN AND MILITARY SERVICE NONPROFITS THAT MEET THE 20 STRINGENT STANDARDS. WE CONTINUE A YEARS-LONG PLATINUM RATING FROM GUIDESTAR, HAVE BEEN NAMED ONE OF THE NATION'S GREAT NONPROFITS AND RECEIVED 100% RATING FROM CHARITY NAVIGATOR. ON AVERAGE, EIGHTY-SEVEN CENTS OF EVERY DOLLAR DONATED TO BOOT CAMPAIGN GOES BACK TO OUR MISSION-DRIVEN PROGRAMS."

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SMOKE MASTER SPONSOR

\$7,500.00

- Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.
- Signage and banners on main entrance. (Sponsor provided)
- 8 VIP Tickets + M&G w/ Steve Trevino**
- 1 VIP Table in front of the H4H stage for Saturday night
- Dinner (BBQ Plate) and open bar provided on Saturday

PIT CHIEF SPONSOR

\$5,000.00

- Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.
- 4 VIP Tickets + M&G w/ Steve Trevino**
- VIP Table in front of the H4H stage for Saturday night
- Dinner (BBQ Plate) and open bar provided on Saturday

JR. PITMASTER SPONSOR

\$2,500.00

- Sponsor Logo featured on website
- Recognition on social media and at event
- 4 VIP Tickets for Saturday night w/ Reserved Seating**
- Dinner (BBQ Plate) and open bar provided on Saturday

JR. PIT BOSS SPONSOR

\$1,000.00

- Sponsor Logo featured on website
- Recognition on social media and at event
- 2 VIP Tickets for Saturday night w/ Reserved Seating**
- Dinner (BBQ Plate) and open bar provided on Saturday

PIT CREW SPONSOR

\$500.00

- Sponsor Logo featured on website
- Recognition on social media and at event

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