



JAN 30-31, 2026
SAN ANTONIO, TEXAS

2026

BBQ COOKOFF

HELICOPTERSFORHEROES.ORG



****ENTRY TO THE SAN ANTONIO RODEO BBQ COOK-OFF MUST BE
PURCHASED SEPARATELY****



EVENT OVERVIEW

JAN 30-31, 2026 | SAN ANTONIO, TEXAS

On behalf of Helicopters for Heroes we invite you to join us at our Helicopters for Heroes tent at the 2026 San Antonio Stock Show & Rodeo BBQ Cookoff & Festival on January 30 & 31, 2026. This event will be two full days of BBQ, good times and live entertainment to benefit veteran organizations across the country.

1.0

LIVE MUSIC

2.0

AUCTIONS

3.0

OPEN BAR

4.0

TEXAS BBQ

ABOUT US

Helicopters for Heroes (H4H) is a 501(c)(3) nonprofit celebrating 15 years of supporting veterans and first responders through life-changing mental health and mobility programs, including track chairs, knee replacements, service dogs, and healing retreats. Funded by community-driven events like helicopter hog hunts, golf tournaments, BBQ cookoffs, and fishing tournaments, H4H has raised over \$7 million with an impressive 92% giveback rate, ensuring nearly every dollar directly impacts those in need. More than just a nonprofit, H4H is a family—honoring sacrifice, restoring independence, and reminding America's heroes that they are never alone.

2026 BBQ COOKOFF CONTEST

2026 BBQ COOKOFF CONTEST SPONSORSHIP PACKAGES

PITMASTER SPONSOR

\$10,000.00

- + Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.
- + Signage and banners on main entrance and stage. Priority placement on all signage.
- + Negotiated on-going custom sponsorship opportunities
- + 20 VIP Tickets for the H4H Tent
- + 3 Reserved VIP Tables on Saturday night
- + Dinner (BBQ Plate) and open bar provided on Saturday

PITBOSS SPONSOR

\$7,500.00

- + Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.
- + Signage or banner on main entrance. Priority placement on all signage.
- + Negotiated on-going custom sponsorship opportunities
- + 10 VIP Tickets for the H4H Tent
- + 2 Reserved VIP Tables on Saturday night
- + Dinner (BBQ Plate) and open bar provided on Saturday

FOR MORE INFORMATION

SCAN QR CODE OR VISIT HELICOPTERSFORHEROES.ORG



2026 BBQ COOKOFF CONTEST

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SMOKE MASTER SPONSOR \$5,000.00

+ Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.

- + Signage and banners on main entrance. (Sponsor provided)
- + 8 VIP Tickets for the H4H Tent
- + 1 Reserved VIP Table for Saturday night
- + Dinner (BBQ Plate) and open bar provided on Saturday

PIT CHIEF SPONSOR \$2,500.00

+ Name on all publications and graphics promoting the H4H Tent at the SA Rodeo BBQ Cookoff including but not limited to press releases, website, print materials, social media, recognition at cook-off.

- + 4 VIP Tickets for the H4H Tent
- + 1 Reserved VIP Table for Saturday night
- + Dinner (BBQ Plate) and open bar provided on Saturday

JR PITMASTER SPONSOR \$1,000.00

- + Sponsor Logo featured on website
- + Recognition on social media and at event
- + 4 VIP Tickets for the H4H Tent
- + Dinner (BBQ Plate) and open bar provided on Saturday

JR PITBOSS SPONSOR \$500.00

- + Sponsor Logo featured on website
- + Recognition on social media and at event
- + 2 VIP Tickets for the H4H Tent
- + Dinner (BBQ Plate) and open bar provided on Saturday

PIT CREW SPONSOR \$250.00

- + Sponsor Logo featured on website
- + Recognition on social media and at event